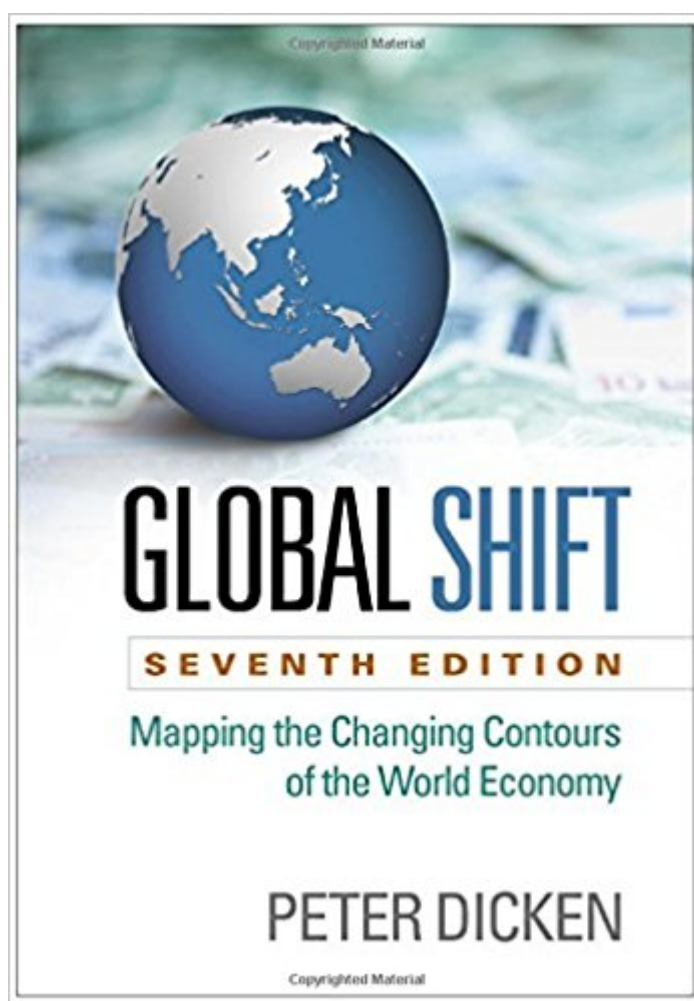


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Global Shift, Seventh Edition: Mapping The Changing Contours Of The World Economy



Synopsis

The definitive text on globalization, this book provides an accessible, jargon-free analysis of how the world economy works and its effects on people and places. Peter Dicken synthesizes the latest ideas and empirical data to blaze a clear path through the thicket of globalization processes and debates. The book highlights the dynamic interactions among transnational corporations, nations, and other key players, and their role in shaping the uneven contours of development. Mapping the changing centers of gravity of the global economy, Dicken presents in-depth case studies of six major industries. Now in full color throughout, the text features 228 figures. Companion websites for students and instructors offer extensive supplemental resources, including author videos, applied case studies with questions, lecture notes with PowerPoint slides, discipline-specific suggested further reading for each chapter, and interactive flashcards.

 New to This Edition: *Every chapter thoroughly revised and updated. *All 228 figures (now in color) are new or redesigned. *Addresses the ongoing fallout from the recent global financial crisis. *Discussions of timely topics: tax avoidance and corporate social responsibility; global problems of unemployment, poverty, and inequality; environmental degradation; the Eurozone crisis; and more. *Enhanced online resources for instructors and students.

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Customer Reviews

Read this book and you will be better off when reading the business headlines everyday. I have always been a big geography buff, but understanding the economic geography was great fun and illuminating. A must read to know the world we live in.

Good read, good reference. Buy it, get smarter, the world's in a heap of dung, at least you can gain a little knowledge along the way, probably won't save you, but it's better than video games.

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